



Policy Source: Gwinnett Tech	Owner: Director, Office of Institutional Research and Effectiveness	Effective: 1996
Division: Student Affairs	Reviewed: 06/2005, 02/2010, 03/2015, 01/2018, 02/2019, 12/2020 Revised:	

6.9.3 GT Institutional Assessment Surveys

Surveys of the different audiences of the institution provide data that can be used by programs and functional offices in management or decision-making processes. The major surveys conducted by Gwinnett Technical College are listed below.

- (1) The New Student Survey is conducted online at the beginning of every semester and only remains active during each student's first semester of registration for classes. The purpose of this survey is to collect empirical data on new students, including demographic information, educational objectives, and their expectations for services, their perceptions of Gwinnett Tech, and their reasons for attending Gwinnett Technical College.
- (2) The Graduate Exit Survey is administered online during the time students submit their application for graduation. The purpose of this survey is to collect data from students about themselves and their goals beyond graduation. This survey also focuses on students' satisfaction with specific services of the college and their opinions about the quality of their training at Gwinnett Technical College. The results of this survey assist program directors in evaluating program learning outcomes.
- (3) The Graduate Alumni Survey is emailed to graduates approximately six to nine months after they graduate from Gwinnett Technical College and is administered online. This survey allows the graduates to re-evaluate their satisfaction with their education and the services of the college after entering the workforce. Graduate alumni are also asked to provide information about their: (1) employment status, (2) location of employment and job title, (3) employment earnings, (4) academic progress, and (5) other occupational situations (military, unemployed, etc.). Comments are solicited. The results of this evaluation are used as part of program evaluation and the assessment of program learning outcomes.