



Policy Source: Gwinnett Tech	Owner: Vice President of Academic Affairs	Effective: 1/02
Division: Academic Affairs	Reviewed: 6/2024, 2/2026 Revised:	

5.5.7 GT Endorsements

Gwinnett Technical College instructors should refrain from endorsements of any product or service and/or derogatory comments about any product or service.

Students may be made aware of special offers from suppliers or manufacturers that are available to them, providing such offers are not construed as endorsements for the product. All suppliers of tools, equipment, or other services are welcome to make information about their products available to students through the instructor. Particular brands are not to be specified to students unless the brand is the only product that will meet instructional needs or the use of other brands poses a hazard to staff, students, or equipment in use.

This policy does not prohibit objective comparisons of particular features of products or services as long as the final choice is left up to students.