



FY2026-2030 Strategic Plan





PRESIDENT'S MESSAGE

Gwinnett Technical College has placed planning, assessment, evaluation and action as the core tenets of all processes and operations of the College. The College has chosen to plan, not based on resources we have, or capabilities that are known, but to embrace planning and strategic vision on what we believe the College should, can and will be. The tenets of student success and service to our business and industry community will always be the focus of our decision making. Our Strategic Plan is based on data and analysis, involving current and future stakeholders in the College. We believe the plan identifies strategies to address our opportunities for improvement while capitalizing on our strengths. Planning ensures we continue to provide the services our students and business community need in order to provide the best opportunities for success. Planning ensures we are good stewards of valuable resources in a highly competitive world. Strategic planning and continuous critical analysis ensure Gwinnett Tech remains a viable and essential component of the community, influencing the socioeconomic well-being of our Gwinnett and North Fulton County service areas. Gwinnett Tech's Strategic Plan identifies goals and strategies, moving the College into an even more important role as the connector of education, careers, business, service and success.





Career-focused education for real-world jobs.

Vision

Teach every individual; serve every business.

Mission & Purpose

Advance the knowledge of individuals to enrich lives and develop workforce opportunities. Gwinnett Tech, a unit of the Technical College System of Georgia, is a public two-year college that serves the communities of Gwinnett and North Fulton by offering campus and distance learning for associate degrees, diplomas, and certificates in credit programs; as well as adult and continuing education training.

Values

What we have:

- Integrity: We say what we mean, we treat people with respect, and we honor our promises.
- Commitment: We are devoted to our job, accountable to our students, our peers and our leaders.
- Excellence: We strive to excel in all we do.

What we provide:

- Customer focus: We believe that the students and businesses we serve are our customers and we strive to consistently meet or exceed their expectations.
- Adaptability: We embrace diversity and are resilient in our goal to serve an all-inclusive audience.
- Leadership: We recognize our duty to lead our students and serve our community.
- Lifelong learning: We believe education to be the paramount foundation for continuing success.
- Innovation: We foster an environment that nurtures creativity and emerging technologies.

Strategic Goal I

Student Success: Expand Institutional Capacity to Support Growth and Achievement

College Goal 1.1 – Enhance student support services to promote well-being and academic achievement.

College Goal 1.2 – Strengthen recruitment, retention, and transitions from non-credit to credit programs.

College Goal 1.3 – Integrate emerging technologies, including AI, to enrich instruction and student services.

College Goal 1.4 – Expand career services and preparation opportunities to bolster students' professional development.

Strategic Goal II

Community Engagement: Strengthen Connections and Expand Reach to Enhance Visibility

College Goal 2.1 – Amplify marketing efforts to increase visibility and awareness of educational programs.

College Goal 2.2 – Deepen partnerships with community organizations and businesses to foster collaboration.

College Goal 2.3 – Connect students with industry through engagement opportunities with local businesses.

College Goal 2.4 – Strengthen partnerships with K-12 and four-year institutions to align educational and career pathways.

Strategic Goal III

Resource Management: Expand and Optimize the Utilization of Resources to Sustain Growth and Support Institutional Goals

College Goal 3.1 – Invest in advanced technologies to enhance space management and program scalability.

College Goal 3.2 – Diversify funding streams and maximize space utilization across high-demand programs.

College Goal 3.3 – Optimize staffing, resources, and facilities at both campus locations.

College Goal 3.4 – Strategically launch new programs at the Lawrenceville and Alpharetta-North Fulton campuses.

Strategic Goal IV

Workforce Excellence: Build and Sustain a High-Performing Team

College Goal 4.1 – Attract experienced, passionate instructors aligned with institutional values.

College Goal 4.2 – Expand professional development opportunities tied to industry trends and institutional needs.

College Goal 4.3 – Establish clear career pathways to support faculty and staff advancement.

College Goal 4.4 – Strengthen the sense of community through employee engagement initiatives.

Strategic Goal V

Strategic Operations: Optimize Performance for Institutional Advancement

College Goal 5.1 – Successfully complete reaffirmation of SACSCOC regional accreditation.

College Goal 5.2 – Utilize new technologies to improve efficiency and data-informed decision-making.

College Goal 5.3 – Promote collaboration and communication college-wide to better serve community and industry needs.

College Goal 5.4 – Streamline processes to effectively meet institutional and stakeholder demands.



Gwinnett Technical College, Executive Leadership

Dr. D. Glen Cannon

President, Gwinnett Technical College

Rebecca Alexander

Vice President, Academic Affairs

LaShanta' Cox

Vice President, Human Resources

Lauren Dodson

Vice President, Economic Development

Melvin Everson

Vice President, Community and Government Affairs

Galen Martin

Vice President, Technology & Operations

Sonya McDaniel

Vice President, Administrative Services

Dr. Kohle Paul

Vice President, Student Affairs

Stephanie Rooks

Vice President, Adult Education

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Peach State Federal Credit Union

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Ashford Advisors

Larry Ebert

Piedmont Eastside Medical Center

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Logic Speak

Michael Hopkins

Mingledorff's Inc.

Darcie Johnson

Executive Director, Gwinnett Technical Foundation

Dan King, Director Emeritus

King & Spalding, Retired

Paula Levesque

Wellstar North Fulton Hospital

Sonya McDaniel, Ex Officio

Gwinnett Technical College

Sean Murphy, Director Emeritus

Celestica

Mac Peden, Director Emeritus

ADP, Inc., Retired

Cole Porter

Porter Steel

DePriest Waddy

Community Foundation for Northeast Georgia

J. Alvin Wilbanks, Director Emeritus

Gwinnett County Public Schools, Retired

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